



# FOOTBALL

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## USC Football Boosters Meeting

March 10, 2025

Upper St. Clair Community and Recreation Center

### **Upcoming Dates:**

**Monday March 24th: Mandatory Parent Meeting 7:00 PM**

**Monday April 7th: Boosters Meeting 7:30 PM**

**Saturday April 26th: Spring Fling 6:30 PM**

#### **I. Call to Order**

- Meeting called to order at 7:33 PM by President Tania Hellmann. President Hellmann welcomed everyone and thanked them for coming to the meeting. There were 14 members in attendance. February meeting minutes were approved. Liz Pirain motioned to approve and Nick Boris seconded.

## **II. Treasurer's Report**

- President Hellmann presented the report. She explained there has not been much activity as far as income, deposits for Spring Fling, Golf Outing, and 2025 Awards Banquet have been made.
- We are exploring ways to use the money in the Render Fund this season.

## **III. Correspondence Report**

- Susan Geyer gave an update on Warren Timko. The family has not received positive news lately. They are reaching out to all resources to help find a Doctor or hospital to review Warren's case. Susan asked that everyone keep them in their thoughts.

## **IV. Old Business**

- Coach will be presenting his budget for the season during his report
- A donation of \$1,500 has been sent to The Timko Family
- Mandatory Parent Meeting is scheduled for Monday, March 24th at 7:00 PM in the High School Small Gym. It is mandatory that one parent of each player attend.

## **V. New Business**

- Annual Gift Gathering will be done earlier and a little different this year. We are asking parents to bring donations to the mandatory parent meeting. Donations are as follows:
  - **SENIOR** parents please bring a gift card to Wine & Spirits to the meeting, or if you prefer to donate a bottle, please drop off at The Hellmann's prior to the meeting. Please DO NOT bring alcohol into the school.
  - **JUNIOR, SOPHOMORE & FRESHMAN** parents please bring Giant Eagle gift cards. These gift cards will be used to purchase other gift cards at Giant Eagle in order to buy items for the baskets. Pam D'Orizio questioned if it was possible to purchase gift cards using Giant Eagle gift cards, Susan Geyer confirmed that yes, we can buy gift cards using a Giant Eagle gift card.
- We are in need of volunteers to help solicit donations for silent auction baskets. If interested, please contact the board.
- **Media Services** were discussed. Tania explained that over the last two years we have used a service called Vizion which included a photographer, videographer, graphic designer and also included a recap of each game; Varsity, JV & JV B. She described the differences between Story of the Season from two years ago and Flipping Book from last season, both are digital platforms that recap each game of the season and are a forever yearbook. A discussion was opened up to the members to get their thoughts on each platform. Jorge Echeverria stated that

the social media posts from the previous year (2023) were done well. Liz Pirain mentioned that game recaps this year were delayed by several weeks. Members seemed to prefer Story of the Season over Flipping Book. Tania also mentioned that as a board, we need to be more aware of our contract and be sure that we are getting what we paid for. She asked that parents go through the media on our website and send the board their comments and thoughts.

- Discussions have been ongoing between Coach Junko and the board about what we are looking for as far as media services. Coach has been putting together a detailed list of what we would want in a contract as far as number of pictures per game, social media posts, etc. Coach and the board will be meeting with the vendors in the upcoming weeks to make a final decision.
- **Community Day** is being held on May 17th, Andrea Kaczmarek and Brenda Holt are making plans for our booth, the boys will walk in the parade. Will need to look into how many prizes we have remaining from last year.
- **Big 33** this is a huge honor for one of our players, Nate Stohl, to be playing in this game over Memorial Day weekend. President Hellmann and Coach Junko each explained that there is a significant cost to the family associated with this experience for travel, hotel, etc. President Hellmann stated that the board would like to develop a protocol beginning this year that the boosters will cover a portion of the expenses to eliminate a cost barrier to any USC player that accomplishes this great achievement.
- **Membership** has had three levels in the past: Alumni, Standard, and Century. As a board, we are looking to eliminate the Alumni membership and offer two levels: Standard for \$50 and Century for \$100. All members will have their names in the Game day program, and Century members will receive a special gift in August. A Boosters Membership will now be mandatory for all families. This will ensure at least a \$50 donation from each family. Tania explained that the Boosters provide many amenities for the kids, we want the players to have all they need to succeed. This is a way to ensure parent involvement, everyone needs to contribute. We prefer to have a buffer in our budget in case we have a longer season with playoffs that may include travel, food, buses, etc. Nick Boris asked if there was an option for a higher level of membership, Vice President Snyder stated that higher sponsorships were available for the golf outing. Eric Holderby suggested having a financial hardship available to families, all agreed. A vote was taken on making boosters membership mandatory, all were in favor, none opposed.
- Natalie Livingston stated that she will have QR code cards available at Spring Fling for people to purchase their membership. She also had pictures of options

for Century Club gifts which included: glassware, custom tumblers, coasters, keepsake box, custom notebook, customized wireless charger.

- Annual Fundraiser was discussed. We have done the coupon cards the last two years, looking to do a lottery ticket this year. Vice President Snyder is reviewing the details on the lottery ticket. Coupon cards have been difficult to collect money and hold kids accountable for selling their share of cards. The board is proposing that we collect the fundraising money upfront from the families, in return they will receive their fundraising items to sell and can recoup the money that they had given to the Boosters. Families with multiple players will not be required to sell the full amount each per player. Majority of members in attendance (10) approved the lottery ticket. We will gladly welcome input on this decision.

## **VI. Committee Reports**

### **Restaurant fundraisers** - Keri Ellis, Donna Twerdy, Megan Mongillo

Kerri Ellis reported that we have two fundraisers in March: Wednesday, March 19th from 4 PM-8 PM, Steel City in South Hills Village, we will receive 10% of sales. Thursday March 27th from 11 AM- 11 PM Primanti's in Mt. Lebanon, we will receive 20% of sales. Planning to do a Moe's kit fundraiser in April.

### **Merchandise** - Shauna Rozzo

Shauna stated that she and Coach Junko are working on finding a new logo for this season, have not found one that they love, and will keep looking. Need to have it figured out in the next two weeks to have an order placed for Spring Fling. She also stated that Kristin Wilson will be assisting her with Merchandise on Fridays during home games.

### **Spring Fling**- Susan Geyer, Lilyanna Echeverria, Myra Jones

Susan reported that the invitation will be going out soon, and is set for Saturday, April 26th from 6:30-9. Discussed the price point of \$35- \$40 and that the purpose is not to make money on this but we do not want to lose money either. Susan stated that we would really like to have a good turnout and encourage everyone to attend and to encourage the other football families to attend, this is a fun parent only event that is meant to kick off the football spring season.

### **Golf Outing**- Board Members

President Hellmann asked if anyone would be willing to take on soliciting donations for the baskets. Please contact the board if interested. Stated that Sponsorships for the golf outing are coming in on track.

### **Community Day** - Brenda Holt and Andrea Kaczmarek

Andrea gave her report during New Business but also asked that we order additional merchandise as we had a high amount of sales last year.

**7 x 7** - Ryan Jones, Danny Hellmann, Nate Snyder

**Membership** - Natalie Livingston

Natalie gave her report during New Business

**Picture Day** - Carrie Stohl

Picture Day has been scheduled for Friday, August 8th at 4:00 PM with M & M Photography. Coach Junko will get the field permit for this event.

**Fan Fest** -

This date is TBD, waiting on field availability

**Pasta Dinners** - Hallie Snyder, Shauna Rozzo

**Game Day Program** - Denise Middleton, Lauren Hines, Jen Gillespie

**50/50** - Heather Holtschlag, Jen McKigney

Heather and Jen volunteered for this position during the meeting, thank you!

**Parking** - Bob Bunn

**Pre - Game Dinner** - Reed Pirain

**Post Game Dinner** - Carrie Stohl, Tania Hellmann

**Senior Profile** - Susan Geyer, Tania Hellmann

**Senior Recognition** - Natalie Livingston

**End of the season banquet** - Liz Pirain, Beth Gardner, Pam D'Orazio

Awards Banquet scheduled for December 11, 2025 at The Hilton Garden Inn Southpoint, Liz and Pam have questions that they will ask following the meeting.

**Concession** - **Martha Cheatwood**

President Hellmann stated that all three concession stands were cleared out and inventory was taken. Remaining usable items will be used for 7 v 7 and community day.

## **VII. Coach's Report**

- Coach Junko stated that as far as media, our goal is to have quality memories and we are looking to have more consistency. Would like to continue to have theme days for our social media posts: Tuesday have all pictures from Friday's game available, Wednesday do a hype video, etc.
- Coach has no preference on fundraising decision: either a coupon card or lottery ticket is fine with him. He stated that he agrees on offering a hardship to families that ask.
- He agrees and thinks it is a good idea to make the Boosters membership mandatory, he wants families to buy into the program.
- Stated that the Big 33 honor for Nate Stohl is an honor and it means a lot to the program, and it is a great idea that the Boosters are willing to take on the cost.
- Reported that the coaches have attended a Glazier clinic over the last two weekends. Visited WVU head coach Rich Rodriguez and his coaching staff for professional development. The coaches will be visiting Pitt in the Spring.
- Coach is positive that we will have Fan Fest and that we just have to find a day to make it happen for the kids.
- Coach reviewed his tentative budget needs for the season

- Practice/Training/Recovery items include: two throwing machines for punts, kickoffs and passing drills. VR Headset for QB's that can be used to replay practice. Dip bars for the weightroom. Saturday recovery items include leg compressors, massage guns.
- Weight room needs for when players will be outside at Boyce this summer.
- Gear/Drip includes new home Varsity jerseys and helmet skins. May need 5-6 dads to help put facemasks back on helmets after helmet skin is applied
- Boys have been wearing their lifting t-shirts in the weightroom, they all look very uniform and they enjoy wearing them.
- Tentative 7 v 7 schedule:
  - W&J
  - Deciding between Penn State or Ohio State, Pam D'Oazio asked if this would include lineman, Coach indicated that he would find out about Ohio State but believes that Penn State includes lineman. This would require a coach bus for travel.
  - Thinking of hosting a 7 v 7 on the Morton fields, but the Township would need to approve this.
- Discussions about using the Render Fund are underway. Want to begin to free up the money to make changes to the locker room, have more functional space and storage.
- Will have more specifics on details and dates at the parent meeting on March 24th.
- Board will be sizing the boys for the gear they will receive, the board will get samples for the boys to try prior to ordering.

## **VI. Adjournment**

Prior to adjournment, a correction for the date of the next Boosters meeting was made. The meeting will be held on Monday, April 7th at 7:30 PM

Meeting was adjourned at 8:43pm. Motioned by Liz Pirain and seconded by Andrea Kaczmarek.

Respectfully submitted by Shauna Rozzo.

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